

## **PADONA / LTC**

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660 Lonely Cottage Drive, Upper Black Eddy, PA 18972  
Fax (856) 780-5149 • E-mail [cmcmullen@padona.com](mailto:cmcmullen@padona.com)

# ***2019 PADONA Convention Sponsorship Opportunities***

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## **\$12,500 LEVEL**

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### **Reception Sponsorship**

- Exhibitor registration with prominent location
  - Banner Display of sponsorship during reception and at the exhibitor booth
  - Two ENews articles during upcoming year
  - Vendor spotlight in ENews
  - Highlight on the convention page of the PADONA website
  - Company name included as a reception sponsor on the convention agenda
  - Opportunity to add company literature, insert or giveaway in our convention bags
  - Opportunity to circulate with the Executive Management during the reception for membership networking
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## **\$7,500 LEVEL**

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### **Lunch Sponsorship (\$4,000 shared with a non-competitor)**

- Two ENews articles during upcoming year
  - Vendor spotlight in ENews
  - Banner Display of sponsorship during the lunch and at the exhibitor booth
  - Highlight on the convention page of the PADONA website
  - Opportunity to add company literature, insert or giveaway in our convention bags
  - Company name included as a lunch sponsor on the convention agenda
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## **\$5,000 LEVEL**

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### **Breakfast Sponsorship (\$3,000 shared with a non-competitor)**

- Two ENews articles during upcoming year
- Vendor spotlight in ENews
- Banner Display of sponsorship during breakfast and at the exhibitor booth
- Highlight on the convention page of the PADONA website
- Opportunity to add company literature, insert or giveaway in our convention bags
- Company name included as a breakfast sponsor on the convention agenda

### **Convention Bag Sponsorship**

- Banner display of sponsorship during convention registration and at the exhibitor booth
  - Two ENews articles during upcoming year
  - Vendor spotlight in ENews
  - Company name and logo displayed on all attendee convention bags and opportunity to include company branded promotional items.
  - Highlight on the convention page of the PADONA website
  - Opportunity to add company literature, insert or giveaway in our convention bags
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## **\$3,500 LEVEL**

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### **Break Sponsorship (\$2,000 shared with a non-competitor)**

- One ENews article during upcoming year
  - Vendor spotlight in ENews
  - Banner Display of sponsorship during attendee break session and at the exhibitor booth
  - Highlight on the convention page of the PADONA website
  - Company name included as a break sponsor on the convention agenda
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## \$2,000 LEVEL

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### **Speaker Sponsorship (\$1,500 shared with a non-competitor)**

- Opportunity to introduce speaker
  - Opportunity to distribute company literature or giveaways in the room prior to speaker commencement
  - Banner Display of sponsorship at the speaker session and at the exhibitor booth
  - Highlight on the convention page of the PADONA website
  - Company name included as a speaker sponsor on the convention agenda
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## \$1,000 LEVEL

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### **Lanvard Sponsorship**

**SOLD—TENA/ESSITY**

- Company name included on all attendee lan cards
- Highlight on the convention page of the PADONA website
- Banner display of sponsorship at the exhibitor booth

### **Gift Card Giveaways**

- Sponsor the gift card giveaways completed at the end of each educational session
  - Highlight on the convention page of the PADONA website
  - Company name included on the gift card
  - Company name announced with each gift card drawing
  - Banner display of sponsorship at the exhibitor booth
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