

# PADONA / LTC

660 Lonely Cottage Drive, Upper Black Eddy, PA 18972  
Fax (856) 780-5149 • E-mail [cmcmullen@padona.com](mailto:cmcmullen@padona.com)

PENNSYLVANIA ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION (PADONA)

## Call for Speaker Proposals

### ***PADONA is seeking proposals for the 2019 PADONA 31<sup>st</sup> Annual Convention.***

We invite you to partner with us to bring superior quality continuing education to our members by submitting proposals which build core skills and share best practices and innovations. Your proposal should ensure the Convention Committee that each session you deliver will provide attendees with a learner-focused program with immediate application to the attendee's work.

**Event location:** The Hotel Hershey; Hershey, PA

**Dates:** April 2-5, 2019

**Audience Demographics:** The audience includes directors/assistant directors of nursing, staff development directors, nursing supervisors and nursing home administrators whose primary practice area is the nursing home / senior living setting. 90% are female and 10% are male, mainly between the ages of 30-68, and reside in both urban and rural areas of Pennsylvania.

### Requested/Suggested Topic Categories

We strive to provide educational programming that is relevant and timely to our Convention attendees. Our Convention Committee has collected feedback on future educational programming from prior Convention attendees, annual membership educational needs assessment, and prior program evaluations. The results of this analysis were analyzed during our 2019 Convention planning. We include the following topics and categories of interest of our membership to guide your speaker proposal; however, we will accept proposal submissions containing other timely topics relevant to our audience demographics.

#### Session Categories & Topics of Interest:

##### Phase III Regulatory Requirements

- Trauma Informed Care
- Corporate Compliance and Ethics
- Infection Preventionist and QAA Committee
- Effective QAPI Program

##### Documentation

Implementing an effective competency evaluation program

Overview of human resources laws and requirements relevant to Nursing Management

Active Shooter prevention and management strategies

##### High Risk Clinical Areas:

- Strategies to mitigate falls and accidents
- Wound prevention and care strategies
- Nutrition and hydration best practices
- Abuse / Neglect prevention and best practice strategies for investigation
- Pharmacy/Medication administration, availability, and med management
- Infection Control best practice standards
- Pain Management Program

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***Speaker Application and Session Proposal Form must be completed and submitted by August 27, 2018.***

**Educational Sessions** – Sessions are generally one hour in length and will be offered twice by each presenter. Each Convention session is presented twice in order to accommodate all Convention attendees. A few sessions of 1.5 hours in length will be considered. The Convention Committee may shorten or lengthen sessions at their discretion.

## Speaker Selection Process:

PADONA's Convention Committee will make selections based on criteria below:

- \*overall quality of content
- \*relevance/timeliness to current issues
- \*well-defined focus and objectives
- \*level of speaking experience and expertise
- \*free from commercial bias

## Notification of Proposal Acceptance

Decisions will be communicated by PADONA's Convention Committee no later than **September 14, 2018**. Speakers of accepted proposals will be required to:

- Submit a completed presentation to PADONA in a standard Power Point format no later than **February 15, 2019**. Depending on size, it may be emailed or mailed on a thumb drive.
- Agree to standard copyright and reproduction terms of this event. PADONA is granted the right to record, reproduce and distribute each presentation without royalties/fees paid to the speaker.
- Speaker agrees that he/she has permission from their company to make a presentation.
- Selected speakers receive complimentary attendance to the Convention.
- Agree NOT to market products/services during education sessions
- Submit required documentation for PSNA contact hours
- Grant PADONA permission to photograph you and publish the photographs on PADONA's website/Facebook page

***PADONA's acceptance of a proposal does not imply endorsement of course content, specific products or clinical procedures.***

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## Speaker Information

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**First name:** \_\_\_\_\_ **Last name:** \_\_\_\_\_

**Title and/or Credentials:** \_\_\_\_\_

*Please include your name and credentials as you desire they appear in a program*

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

*Please note: A professional photo will be required for the selected presenters*

## Submission Information

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**Presentation Title:**

**Presentation Abstract:** *(describe presentation as you would like it to appear in the Convention agenda and website. Limit to 200 words)*

**Learning Objectives:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

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**Additional Information:** *(please include any prior speaking engagements, publications, awards, and / or experience that demonstrate your content expertise).*

**Brief Bio:** *(please limit to 150 words)*

**Honorarium/fees requested:** \_\_\_\_\_