

Your Invitation to Attend:
Personalized Medicine for Neuropsychiatric Disorders

AN ASSUREX HEALTH PRESENTATION

Genesight: Improving Mental Wellness For Residents in Long Term Care

Monday, November 10, 2014

6:00pm - 7:30pm EST

PRESENTER

Michael Jablonski, PhD

Medical Science Liaison

Assurex Health

LOCATION

Sheraton Erie Bayfront Hotel

Wolverine Room

55 West Bay Drive

Erie, PA 16507

814.454.2005

TO REGISTER

Joe Makowski

National Account Manager

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RSVP

11/7/2014

● Dinner will be provided.

MICHAEL JABLONSKI, PhD

Dr. Jablonski is the Medical Science Liaison at Assurex Health for the Northeast U.S. Dr. Jablonski graduated from Northwestern University with a Bachelor's degree in Psychology, from Drexel University with a Master's degree in Medical Sciences, and from Thomas Jefferson University with a PhD in Neuroscience. Throughout his career, his research has focused on diseases related to neurology and neurodegeneration, particularly drug transport mechanisms impacting efficacy and bioavailability.

GeneSight® analyzes how a patient's genes may affect his/her metabolism and response to FDA-approved medicines commonly prescribed to treat neuropsychiatric disorders and chronic pain. The information from the GeneSight test can help clinicians select the medication(s) and dose(s) that are better suited to a patient's condition and genetic makeup. GeneSight can provide an objective and personalized approach to treatment. Four published clinical studies verify the efficacy and utility of GeneSight. Patients whose treatment was guided by GeneSight experienced a 70% greater reduction in depressive symptoms compared to treatment as usual.¹ The GeneSight pharmacogenomic test is developed in the Assurex Health clinical laboratory and is based on patented technology licensed from two world renowned medical centers, Mayo Clinic and Cincinnati Children's Hospital Medical Center, who continue to be research collaborators. In clinical use for more than 5 years, GeneSight has over 8,000 registered healthcare providers and over 80,000 patients who have undergone GeneSight testing.

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1. Hall-Flavin DK, Winner JG, Allen JD, Carhart JM, Proctor B, Snyder KA, Drews MS, Eisterhold LL, Geske J, Mrazek DA. Utility of integrated pharmacogenomic testing to support the treatment of major depressive disorder in a psychiatric outpatient setting. *Pharmacogenetics and Genomics*. 2013;23(10):535-548.